

**Career Connect assists organisations to advertise their employment opportunities to students using Digital Promotion Services.**

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**The following services are available:**

- **Targeted email**

Reach specific cohorts of students directly.

- **News item**

Detail the opportunity on the Career Connect home page.

- **Social media posts**

Direct students to the opportunity in Career Connect from the University of Tasmania Careers Facebook page.

- **Headline banner (subject to service demand)**

Gain attention from students browsing Career Connect.

Promotions can be created using a combination of the above services and tailored to your business needs.

To order a Digital Promotion please complete this form: [https://utas-csm.symplicity.com/surveys/digital\\_package](https://utas-csm.symplicity.com/surveys/digital_package)

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